

Course Outline

Introduction to Podcasting

Duration: 1 Day

OBJECTIVES

This course is designed to give delegates an introduction to how to create their own quality podcasts. Those attending the course will gain a solid understanding of the different styles of podcasts, technical considerations and how to publish a podcast as well as practical experience of recording, editing and mixing a podcast from start to finish in Audacity. Delegates should bring a device that records audio (e.g. a mobile phone), headphones and a lead to enable downloading of audio files via USB to allow for editing.

PRE-REQUISITES

None other than an idea of the nature and purposes for the podcasts you intend to create.

COURSE OUTLINE

Introduction

- What is a podcast?
- Different styles and formats
- What skills do you need?

Planning and Branding

- Creating and planning your podcast
- Branding and audience
- Assembling content
- Outlining and/or scripting your podcast
- Overview of music and copyright issues

Equipment & Recording

- Equipment overview; microphones and other audio equipment
- Essential recording techniques
- Sounding Professional - Voice
- Setting up to record using Audacity and discussion of other software

Editing and post-production

- Editing with Audacity
- Adding music and sound effects
- Mixing and using sound effects

Publishing Your Podcast

- Spreading the word - and building an audience